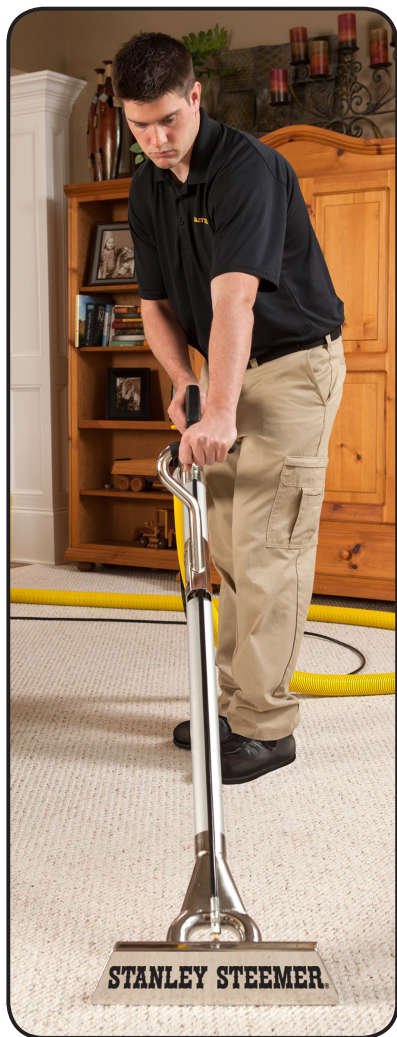


STANLEY STEEMER® CERTIFIED

CARPET CLEANING SERVICE
FOR A CLEANER AND HEALTHIER HOME



**PROUD TO BE
THE FIRST
CARPET CLEANING
SERVICE**

CERTIFIED
asthma & allergy
friendly™

Meets
ASP:16:01
Standard for
Professional
Carpet Steam
Cleaning



Asthma and Allergy
Foundation of America
aaafa.org/certified

asthma & allergy friendly™



BEYOND CARPET CLEANING
CARPET | TILE & GROUT | HARDWOOD | UPHOLSTERY
1-800-STEEMER® | stanleysteemer.com



What does it mean to be **CERTIFIED asthma & allergy friendly™**?

All certified **asthma & allergy friendly™** products and services undergo extensive scientific testing in independent accredited laboratories to ensure that they meet the standards adopted by the Asthma and Allergy Foundation

of America. **In fact, Stanley Steemer® is the first carpet cleaning service to earn this certification, removing an average of 94% of common household allergens from the carpet we clean.** Those common household allergens include dust, pollen and pet dander, to name a few.



Asthma and Allergy Foundation of America

The Asthma and Allergy Foundation of America (AAFA) is a not-for-profit organization founded in 1953 and headquartered in Washington, D.C. It is the oldest and largest asthma and allergy patient group in the

world and the leading advocacy organization dedicated to those with asthma and allergies. The foundation's website, **www.aafa.org**, provides access to AAFA's reliable, validated asthma and allergy information. These resources and tools are available for families, patients, healthcare providers, policy makers and others.

In 2006, the **asthma & allergy friendly™** Certification Program was developed by AAFA and leading medical experts. The mission was to empower consumers to make an informed purchase decision when choosing allergen-avoidance products and services. The Certification Program independently tests consumer products and services in accredited laboratories to identify those that are more suitable for the 60+ million people in the United States living with asthma and allergies. AAFA works with participating companies to educate consumers on the importance of environmental control and allergen reduction, as well as the benefits of better indoor air quality.



Regular care and cleaning frequency.

AAFA's **asthma & allergy friendly™** Certification Standard for Professional Carpet Cleaning recommends you get a Certified Professional Steam Cleaning every 3-4 months, along with vacuuming 2-3 times a week with a Certified vacuum cleaner.

A CLEANER HOME IS A HEALTHIER HOME

We remove an average of 94% of common household allergens from carpet.

ALLERGEN

PERCENTAGE REMOVED

Cat Dander _____ 92.8%

Dog Dander _____ 97.8%

Dust Mite Allergen _ 91.4%



Tips to control indoor allergens.

Allergy and asthma control begins at home. An effective way to start is to have your carpet professionally steam cleaned by Stanley Steemer, the first carpet cleaner to be certified **asthma & allergy friendly**™. Many people with allergies stay inside when outdoor air quality is poor. However, dust mite allergens, animal dander and even household pests can cause problems indoors.

The EPA recommends three strategies for reducing indoor air pollution:

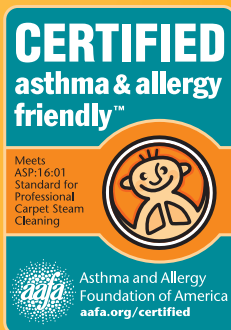
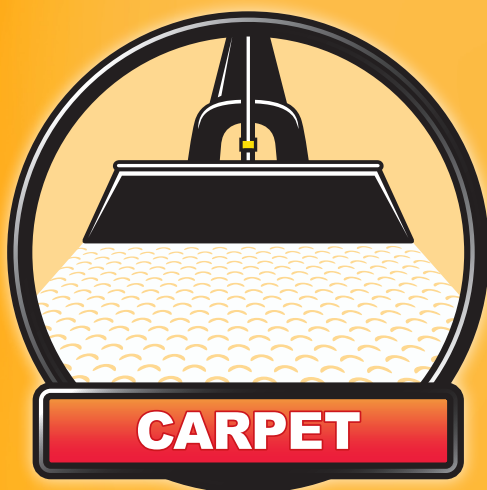
- **Controlling the sources of pollution**
- **Ventilating adequately**
- **Cleaning indoor air**

Eight out of 10 people in the United States are exposed to home dust mite allergens, and six out of 10 are exposed to cat or dog dander.

Stanley Steemer carpet cleaning service helps improve the indoor air quality in your home, office, school and car by removing common asthma and allergy triggers from carpet that can become airborne.

STANLEY STEEMER®

Stanley Steemer has been providing deep cleaning services since 1947. Our cleaning services go beyond carpet cleaning to upholstery, tile and grout, hardwood, air duct and 24 hour emergency water services. Stanley Steemer provides the highest quality deep cleaning services in the industry, giving you a cleaner and healthier home.



asthma & allergy friendly™

ASTHMA & ALLERGY FRIENDLY and ASTHMA & ALLERGY FRIENDLY LOGO are Certification Marks and Trademarks of ALLERGY STANDARDS LIMITED. The ASTHMA AND ALLERGY FOUNDATION OF AMERICA is a Registered Trademark of AAFA. Only Stanley Steemer Carpet Cleaning has been Certified asthma & allergy friendly™

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