



Message from the President

Dear Friends of AAFA,

Since 1981, the Asthma and Allergy Foundation, St. Louis Chapter has fulfilled its mission to serve those affected by asthma and allergies by providing education, support, and medical resources.

Asthma is a disease in which the airways become blocked or narrowed. This chronic disease can cause severe health problems; however, in most cases treatment can manage the symptoms and allow a sufferer to live a normal and active life. Sharing related symptoms, allergies reflect an overreaction of the immune system to substances that usually cause no reaction in most individuals. With proper management and patient education, allergic diseases can be controlled, and people with allergies can lead normal, productive lives.

Developed in 1993 by the St. Louis Chapter of the Asthma and Allergy Foundation, Project Concern is a local program that provides prescription assistance to uninsured and underinsured children. No other AAFA chapter provides these services, and there is no other program like this in the United States.

Asthma is the number one reason children visit the emergency room nationwide. It is also the number one reason children are hospitalized in the state of Missouri. AAFA continually evaluates the needs of the asthma and allergy community. In 2011, AAFA will begin working more closely with the public schools when House Bill 922 goes into effect. Passed in 2009, the Bill states that all public schools in the state of Missouri must provide a Food Allergy Program by the Fall of 2011-2012 school year. The Food Allergy Program was developed by St. Louis Children's Hospital whose staff works closely with AAFA through their "Healthy Kids Express" mobile unit for bringing asthma awareness and treatment to the schools. We will work with St. Louis Children's Hospital on how to educate the public schools on the availability of this program.

This is but one example of the ways AAFA and Project Concern work within the St. Louis area to maintain and improve our community's health.

We thank you for your support of AAFA in 2010 and look forward to your continued support in 2011. Together we can help to achieve "life without limits" for those living with asthma.

Sincerely,

Dave Birkenmeier
President

Mission

The Asthma & Allergy Foundation of America, St. Louis Chapter serves those affected by asthma and allergies through education, support, and medical resources.

HISTORY OF NATIONAL AAFA

The Asthma and Allergy Foundation of America (AAFA) was founded in 1953 and has since become the leading national patient and consumer organization helping people with asthma and allergic diseases through education, advocacy, and research. To date, there are nine local chapters throughout the United States.

Alaska, California, Kansas City, Maryland-Greater Washington, D.C., Michigan, New England, Pennsylvania, St. Louis, and Texas

HISTORY OF THE ST. LOUIS CHAPTER

According to the National AAFA findings, St. Louis has consistently ranked in the top 10 for the highest incidence of asthma and allergies. One reason for this ranking is St. Louis's geographic location between the Mississippi and Missouri Rivers, causing air to linger for long periods of time between the rivers. In response to this historic poor air quality, the Asthma & Allergy Foundation of America, St. Louis Chapter (AAFA) was founded in 1981 by a group of Board Certified Allergists and interested volunteers. The organization elected its first Board President and began offering public and professional education programs. A full-time Executive Director was hired in 1985, and AAFA expanded the reach of its educational programs by organizing a speaker's bureau to deliver presentations to school districts and public forums.

1989 was a year of significant changes as AAFA was incorporated as a not-for-profit in the State of Missouri.

In 1993, the Foundation started Project Concern, a program that provided medications and equipment to children from lower income families suffering from asthma and allergies, and hired a full-time Director of Programs to handle case management for Project Concern.

Currently, AAFA has a staff of six, including an Executive Director, Program Manager, Development Director/Grant Writer, Special Events Coordinator/Communications Manager, Program Assistant/Volunteer Coordinator, and an Office Coordinator. Funding is provided through the support of the United Way, corporate gifts, individual contributions, local and national foundations, and many large and small fundraising events. The signature fundraising events held annually are the Orchid Affair, the Golf Classic, and Trivia Night.



EDUCATION

ABC'S OF ASTHMA AND ALLERGIES

Our program educates school personnel about the symptoms and triggers of and treatments and support for asthma, allergies, and food allergies by participating in community health fairs and through presentations to schools, staff, parents, students, hospitals, clinics, and workplaces.

11,840 people in our community were reached through our educational programs in 2010.

ASTHMA AND ALLERGY ESSENTIALS

We educate child care providers on caring for children with asthma and allergies and providing a safe and healthy environment for children with these chronic diseases. This three-hour course offers professional clock-hour certificates to participants.

In 2010, AAFA taught 10 courses, educating 131 area childcare providers.

FOOD ALLERGY MANAGEMENT

This program educates school staff, parents, and students about food allergies and how to manage them in a school setting. We host information on our website for two food allergy support groups: FEAST (Food, Eczema, Asthma Support Team) and FAAN (Food Allergy Anaphylactic Network). Both organizations use AAFA's website to communicate with their members as well.

DIRECT SERVICES

Project Concern

A comprehensive asthma management program that provides medications, equipment, education, and support to children with asthma and allergies from birth to 21, in lower income families not covered by medical insurance.

Who Does Project Concern Serve?

Children and young adults under the age of 22 who:

- Are from low-income families, as determined by the Federal Poverty Guidelines;
- Have no medical coverage; or have private insurance or Medicaid, but need resources not covered under those plans;
- Are in the process of applying for *MO HealthNet for Kids* or *Illinois All Kids* or are waiting for coverage to become effective;
- Are in need of assistance with prescription co-pays;
- Live in the Missouri counties of St. Louis City, St. Louis County, Jefferson, and St. Charles; or in the Illinois counties of Madison and St. Clair.

How Does Project Concern Work?

- If a child sees a physician at one of the children's hospitals or at a neighborhood clinic, a nurse or a social worker can assist with a Project Concern application and mail or fax it to the AAFA office. All applications are reviewed individually and quickly to provide immediate assistance.
- Coverage lasts for a period of 6 months and our partner pharmacy is Beverly Hills Pharmacy.
- All children enrolled in Project Concern are evaluated on a regular basis for continued eligibility.
- Individual caregivers can contact the Asthma and Allergy Foundation to obtain an application by phone or by use of our website.

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What Is Covered By Project Concern?

- Asthma and Allergy medicines that are on our approved formulary
- Nebulizers and Attachments
- Peak Flow Meters
- Spacers
- Allergic Bed Encasings
- Asthma Management/Educational Materials

2010 Project Concern Statistics

- Number of children served: 1,095
- Number of prescriptions filled for children: 2,421
- Number of durables and encasings provided for children: 1,387

SPECIAL FUNDING

The Kaufman Fund

Established in 2001 by Wayne Kaufman, family, and friends to honor the memory of Ralph E. Kaufman and Jeannie Kaufman, this fund provides college scholarships for high school seniors who live with asthma, have achieved academic excellence, and have a demonstrable financial need. Two \$1,000 scholarships are awarded annually, presented to recipients at the Golf Classic dinner.

"Life Without Limits" Fund

Established by AAFA in 2010 to honor the founding physicians, Dr. Raymond Slavin and Dr. Phillip Korenblat, and Dr. Michael Borts, an allergist instrumental in the continued success of AAFA, this fund was created to provide additional support to Project Concern.



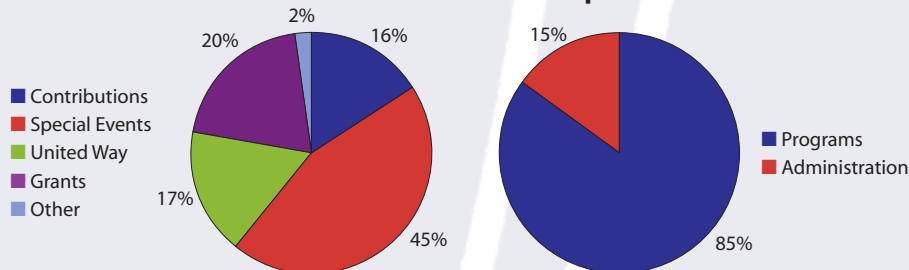
VOLUNTEERS

AAFA is governed by a volunteer Board of Directors representing the fields of education, finance, insurance, law, marketing, public relations, and health care. Volunteers are involved and needed in all program areas and fundraising and to assist with professional education seminars, local health fairs, and the Speakers Bureau.

FINANCIAL STATEMENT

The complete financial statements, from which the financial highlights were derived, have been determined to present fairly, in all material respects, the financial position of the Asthma & Allergy Foundation of America, St. Louis Chapter, as of December 31, 2010, and the changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America. For a complete set of the audited financial statements for the year ended December 31, 2010, contact the AAFA office.

2010 Revenues & Expenses



2010 Total Revenues = \$494,866

2010 Total Expenses = \$510,073

2010 Deficit = (\$15,187)

Funding Sources

FOUNDATIONS & ORGANIZATIONS

St. Louis Christmas Carols Association
Old Newsboys Day
Tilles Fund
Express Scripts
Boeing
Missouri Foundation for Health
Emerson
AstraZeneca
Stevens Foundation
Together Rx
Ross Foundation
CVS Caremark
St. Louis Blues/14 Fund
Variety Club
United Way of Greater St. Louis
Gaylord Foundation
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How Can You Help?

*Make a donation to increase AAFA's support for medication assistance,
durable equipment, & educational programs*

Volunteer your time at an AAFA fundraising event

Consider AAFA in your planned giving

Honor the memory of a friend or loved one through a memorial gift

Show your support through workplace giving or matching gifts program

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"for life without limits"