

Your support can help us change lives!

Did You Know?

Nationally
1 in 10 kids has Asthma!

Last Year
14 million school days were missed!

In St. Louis
Asthma rates are 2x the national average

In St. Louis
Asthma is the #1 reason kids visit the ER

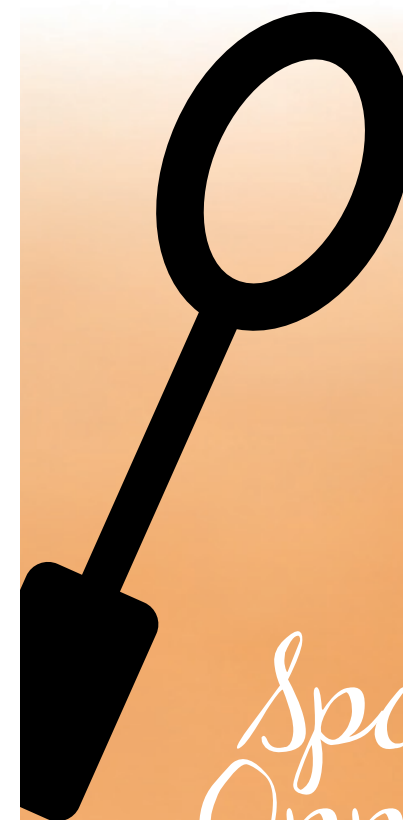
2 in 5
Cannot afford their asthma medicines

Our Mission...

The Asthma and Allergy Foundation of America, St. Louis Chapter (AAFA-STL) serves those affected by asthma and allergies of all types through education, support and medical resources.



Asthma and Allergy
Foundation of America®
ST. LOUIS CHAPTER



Just BREATHe!

Sponsorship Opportunities

Orchid AAFAir Gala & Auction
March 24, 2018
6 pm - 10 pm
Four Seasons Hotel St. Louis



Asthma and Allergy
Foundation of America®
ST. LOUIS CHAPTER

For Life Without Limits



Asthma and Allergy
Foundation of America®
ST. LOUIS CHAPTER

2018 Orchid Award Recipient

H. James Wedner, MD, FACP, FAAAAI

Dr. Phillip and Arleen Korenblat Professor of Medicine
Chief, Division of Allergy and Immunology

Director, The Asthma and Allergy Center of Washington University

HKE, Healthy Kids Express - Asthma Program

Supported by Children's Hospital Foundation

BJC Healthcare

2018 Orchid Co-Chairs

Brett Johnson, AAFA-STL Executive Board Member & Partner, Deloitte

Kevin V. Roberts, Senior Vice President & CFO, BJC HealthCare



Helping those we serve Breathe a little easier.

Together we can change lives!

Join us!

Please consider sponsorship of the Just BREATHe! Orchid AAFAir Gala & Auction. As a sponsor you will have the opportunity to **impact the lives** of children and families in our community.

PLATINUM Level Sponsor - \$15,000

- Sponsorship of AAFA-STL's RESCUE program
- \$13,200 donation to AAFA-STL
- Two (2) VIP tables of ten (10) at the Gala
- Recognition from the podium the night of the event
- Your company logo prominently located on the gala invitation, the gala program, event signage, presentations and the event registration website
- Full-page, full-color ad with preferred placement in the event program
- Special mention in one (1) event press release
- Social media highlights (4) on AAFA-STL's Facebook page
- Spotlight story in AAFA-STL's newsletter

GOLD Level Sponsor - \$10,000

- Sponsorship of AAFA-STL's RESCUE program
- \$9,100 donation to AAFA-STL
- One (1) VIP table of ten (10) at the Gala
- Recognition from the podium the night of the event
- Your company logo in a preferred location on the gala invitation, the gala program, event signage, presentations and the event registration website
- Half-page, full-color ad with preferred placement in the event program
- Special mention in one (1) event press release
- Social media highlights (2) on AAFA-STL's Facebook page
- Special mention in AAFA-STL's newsletter

SILVER Level Sponsor - \$5,000

- Sponsorship of AAFA-STL's RESCUE program
- \$4,100 donation to AAFA-STL
- One (1) table of ten (10) at the Gala
- Recognition from the podium the night of the event
- Your company logo in the gala program and on event signage
- Quarter-page, full-color ad in the event program
- Social media highlight (1) on AAFA-STL's Facebook page

BRONZE Level Sponsor - \$3,500

- \$2,600 donation to AAFA-STL
- One (1) table of ten (10) at the Gala
- Recognition from the podium the night of the event
- Your company logo in the gala program and on event signage
- Eighth-page, full-color ad in the event program

COPPER Level Sponsor - \$1,500

- \$1,140 donation to AAFA-STL
- Four (4) tickets to the Gala
- Recognition from the podium the night of the event
- Your company logo in the gala program and on event signage

Note: FMV of one ticket = \$90

Yes!

We would like to become a sponsor of the Just BREATHe! Orchid AAFAir Gala & Auction.

Please select a sponsorship level:

- | | | | |
|----------------------------------------|----------|--------------------------------------|----------|
| <input type="radio"/> Platinum Sponsor | \$15,000 | <input type="radio"/> Gold Sponsor | \$10,000 |
| <input type="radio"/> Silver Sponsor | \$5,000 | <input type="radio"/> Bronze Sponsor | \$3,500 |
| <input type="radio"/> Copper Sponsor | \$1,500 | | |

Please print the following information:

Name/Company Name (as it should appear in print)

Contact Name

Address

City

State

Zip Code

Phone

Fax

E-mail Address

Payment Information:

- Check enclosed (please make checks payable to AAFA-STL)
- Please charge my credit card
- Please send me an invoice

Visa

MasterCard

American Express

Discover

Credit Card Number

Name (as it appears on card)

Expiration Date

Security (CVV) Code

Signature

By signing this document you are agreeing to sponsor the Just BREATHe! Orchid AAFAir Gala & Auction. Thank you for your support of AAFA-STL.

Please mail this completed form to:

Lorna B. Nash, Event Manager
Just BREATHe! Orchid AAFAir Gala & Auction
c/o Parties and Props Event Production Group
2629 Rock Hill Industrial Ct. | St. Louis, MO 63144
phone 314.963.0880 | lornab@partiesandprops.com

Confirm

your sponsorship today by completing the sponsorship commitment form included with this document. Customized sponsorships and in-kind opportunities are also available, contact us for more details!