



An Orchid AAF Air



Benefiting the Asthma and Allergy Foundation of America, St. Louis Chapter
Saturday, March 10 2012-Coronado Ballroom

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$20,000 (\$18,000 is tax-deductible)

- Two VIP sponsor tables (total of 20 guests)
- Back cover or full page in program book
- Prominently displayed signage listing sponsorship
- Oral recognition at the event
- Logo on invitation & promotional materials
- Mention in AAFA's social media tools
- Acknowledgement in evening program
- Logo on the AAFA Website

GOLD SPONSOR - \$10,000 (\$8,000 is tax-deductible)

- Two VIP sponsor tables (total of 20 guests)
- Inside front cover or full page in program book
- Prominently displayed signage listing sponsorship
- Acknowledgement in evening program
- Logo on the AAFA website
- Live auction sponsor

SILVER SPONSOR - \$5,000 (\$4,000 is tax-deductible)

- One sponsor table (total of 10 guests)
- Inside back cover or full page in program book
- Prominently displayed signage listing sponsorship
- Acknowledgement in evening program
- Logo on the AAFA Website
- Auction or Stage Sponsor with signage

BRONZE SPONSOR - \$3,000 (\$2,000 is tax-deductible)

- One sponsor table (total of 10 guests)
- Signage listing sponsorship
- Acknowledgement in evening program
- Name on the AAFA Website

OTHER OPPORTUNITIES

ADVERTISING ONLY

- Full Page Ad: \$200 (7.5" w x 10" h)
- 1/2 Page Ad: \$150 (7.5" w x 4.75" h)
- 1/4 Page Ad: \$100 (4.125" w x 5.25" h)
- Business Page Ad: \$50 (3.5" w x 2" h)

TICKETS ONLY

- Table of 10: \$2,500 (\$1,500 is tax-deductible)
- Individual: \$250 (\$150 is tax-deductible)
- Young Friend (30 & under): \$100

<p>For additional information or to reserve a sponsorship, please contact Jessica Conick at 314-645-2422 or jconick@aafastl.org</p>
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