



# 20<sup>th</sup> Annual Orchid Ball



Benefiting the Asthma and Allergy Foundation of America, St. Louis Chapter  
Saturday, March 13, 2010 - Ritz Carlton St. Louis

## **SPONSORSHIP OPPORTUNITIES**

### **PLATINUM SPONSOR - \$15,000**

- Two VIP sponsor tables (total of 20 guests)
- Inside front cover OR back cover of program book
- Prominently displayed signage listing sponsorship
- Acknowledgement in evening program
- Your name or company logo on the AAFA Website

### **GOLD SPONSOR - \$7,500**

- Two sponsor tables (total of 20 guests)
- Full page ad in program book
- Prominently displayed signage listing sponsorship
- Acknowledgement in evening program
- Your name or company logo on the AAFA Website

### **SILVER SPONSOR - \$5,000**

- One sponsor table (total of 10 guests)
- Half page ad in program book
- Signage listing sponsorship
- Your name or company logo on the AAFA Website

### **BRONZE SPONSOR - \$2,500**

- One sponsor table (total of 10 guests)
- Quarter page ad in program book
- Signage listing sponsorship
- Your name or company logo on the AAFA Website

## **OTHER OPPORTUNITIES**

### **ADVERTISING ONLY**

- Full Page Ad: \$200 (8.5" w x 11" h)
- 1/2 Page Ad: \$150 (8.5" w x 5.5" h)
- 1/4 Page Ad: \$100 (4.75" w x 3.625" h)
- 1/8 Page Ad: \$50 (3.625" w x 2.25" h)

### **TICKETS ONLY**

- Table of 10: \$2,250
- Individual: \$225
- Young Friend (30 & under): \$100

<p>For additional information or to reserve a sponsorship, please contact Amber Specter at 314-645-2422 or <a href="mailto:aspecter@aafastl.org">aspecter@aafastl.org</a>.</p>
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